



CYNTHIA D. BANKS
Director

COMMUNITY AND SENIOR SERVICES
OF LOS ANGELES COUNTY

3175 WEST SIXTH STREET • LOS ANGELES, CA 90020-1708 • (213) 738-2600 (213) 385-3893 FAX

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March 19, 2008

To: Members, Los Angeles County Workforce Investment Board
Intergovernmental Relations Committee

From: Josie Marquez, Assistant Director
Workforce Development and Community Services Branch

Subject: **LOS ANGELES COUNTY WORKFORCE INVESTMENT
BOARD INTERGOVERNMENTAL RELATIONS COMMITTEE
MEETING—MARCH 25, 2008**

This is to inform you that the Los Angeles County Workforce Investment Board Intergovernmental Relations Committee will meet as follows:

Date and Time: March 25, 2008 (Tuesday)
12:00 Noon

Venue: Community and Senior Services Headquarters
3175 West Sixth Street
Los Angeles, CA 90020
(Room 105)

This agenda is being electronically transmitted to those members who have e-mail access and mailed in hard copy format to those members requesting this format, to help you prepare for the meeting. If you have any questions or need additional information, contact WIB Support staff member Diana Arras at (213) 351-5388.

Attachment

JM:daa

**LOS ANGELES COUNTY
WORKFORCE INVESTMENT BOARD**

**MEETING OF THE
INTERGOVERNMENTAL RELATIONS COMMITTEE
MARCH 25, 2008
(TUESDAY)
12:00 NOON**

AGENDA

**VENUE:
ROOM 105
CSS HEADQUARTERS OFFICES
3175 WEST SIXTH STREET
LOS ANGELES, CA**

**LOS ANGELES COUNTY WORKFORCE INVESTMENT BOARD
MEETING OF THE
INTERGOVERNMENTAL RELATIONS COMMITTEE
March 25, 2008
12:00 Noon**

MISSION STATEMENT
***Provide leadership by convening and facilitating public and private stakeholders
to impact the economic health of the region.***

Intergovernmental Relations Committee

Jerry Gaines, Chair
Ted Anderson, Vice Chair
Becky Blair Richard Nichols
Doug Barr Helen Romero Shaw
Rex Yu

LUNCH WILL BE PROVIDED FOR WIB MEMBERS, GUESTS, AND CSS STAFF MAKING PRESENTATIONS

AGENDA

1. CALL TO ORDER.....Jerry Gaines, Chair
2. ROLL CALL
3. CHAIR'S COMMENTS
4. DIRECTOR'S REPORT
5. APPROVE MINUTES OF LOS ANGELES COUNTY WORKFORCE INVESTMENT BOARD SPECIAL INTERGOVERNMENTAL RELATIONS COMMITTEE MEETING HELD FEBRUARY 19, 2008

Presenter: Jerry Gaines, Chair

Summary: This item presents for review and approval, the Minutes of L.A. County WIB Special Intergovernmental Relations Committee meeting held on February 19, 2008.

Attachment A: Minutes of L.A. County WIB Special Intergovernmental Relations Committee meeting held on February 19, 2008.

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6. DEVELOP STRATEGY TO EDUCATE ELECTED OFFICIALS ON WORKFORCE INVESTMENT ACT (WIA) AND L.A. COUNTY WIB'S IMPLEMENTATION OF WIA

Presenter: Jerry Gaines, Chair

Summary: This item will present reports on the meetings with elected officials, and attendance at the NAWB Forum 2008, in Washington, D.C., February 23 – 26, 2008. This item will also invite discussion to start the development of an effective strategy to educate elected officials on WIA and L.A. County WIB's implementation of WIA. Recommended strategy will include a plan to have WIB members "Adopt a Congressperson", and develop tailored positions and messages to facilitate future visits with elected officials.

Attachment B: Report from Beverly A. Williams

7. LEGISLATIVE UPDATE

Presenter: Vera Castillo, Legislative Analyst

Summary: This item will present an update on legislative matters of interest to the L.A. County WIB.

8. PUBLIC COMMENTS

9. ADJOURNMENT

A

ATTACHMENT A

MINUTES

LOS ANGELES COUNTY WORKFORCE INVESTMENT BOARD SPECIAL MEETING OF INTERGOVERNMENTAL RELATIONS COMMITTEE FEBRUARY 19, 2008

<p><u>Committee Members Present</u> Ted Anderson Doug Barr Helen Romero Shaw Rex Yu Jerry Gaines, Chair</p> <p><u>Other Members Present</u> Paul Kral</p> <p><u>Staff and Guests Present</u> Josie Marquez, WIB Executive Director Robert Brieff, Project Supervisor-WIA Planning & Operations Vera Castillo, Legislative Analyst Jill Meyers, Associate County Counsel</p>	<p><u>Committee Members Absent</u> Becky Blair (Excused) Richard Nichols (Excused)</p>
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1. CALL TO ORDER

Jerry Gaines, Chair, called to order the meeting of the Intergovernmental Relations Committee of February 19, 2008.

2. ROLL CALL

A quorum was present. (See above).

3. CHAIR'S COMMENTS

The Chair thanked the members and staff present for their attendance at the meeting. The Chair welcomed WIB Member, Paul Kral, and Associate County Counsel, Jill Meyers to the meeting. He thanked them for their willingness to join the delegation to Washington, D.C. to make the visits with the elected officials, and attend the NAWB Forum 2008.

The Chair indicated that the purpose of this special meeting is to review the Information Packages that will be used to facilitate the meetings with the elected officials.

4. DIRECTOR'S REPORT

Ms. Marquez welcomed WIB Member, Paul Kral, and Associate County Counsel, Jill Meyers to the meeting. She thanked them for joining the delegation to Washington, D.C. to make the visits with the elected officials, and attend the NAWB Forum 2008.

She assured them that both the elected officials visits and the forum have always been very educational to the WIB delegation over the years.

Ms. Marquez indicated that she is continuing to discuss the possibility of joint meetings with the L.A. City WIB and other local WIBs, in an effort to present a united message to the elected officials, particularly on the matter of WIA Reauthorization. Arrangements are also being made for the delegation to meet with the L.A. County lobbyists in Washington, D.C., prior to the visits, and if possible, have the lobbyists join the delegation on the visits. Information packets and a schedule of the visits with elected officials, will be sent to the lobbyists prior to the delegation's arrival in Washington, D.C.

5. APPROVE MINUTES OF LOS ANGELES COUNTY WORKFORCE INVESTMENT BOARD INTERGOVERNMENTAL RELATIONS COMMITTEE MEETING HELD ON NOVEMBER 27, 2007

The Chair presented for review and approval, the Minutes of the L.A. County WIB Intergovernmental Relations Committee meeting held on November 27, 2007.

MOTION: On a motion by **Helen Romero Shaw** and seconded by **Ted Anderson**, the minutes for the meeting held on November 27, 2007 were approved, as presented. **Carried.**

6. APPROVE MINUTES OF LOS ANGELES COUNTY WORKFORCE INVESTMENT BOARD INTERGOVERNMENTAL RELATIONS COMMITTEE MEETING HELD ON JUNE 26, 2007

The Chair presented for review and approval, the Minutes of the L.A. County WIB Intergovernmental Relations Committee meeting held on June 26, 2007. It was noted that the minutes were presented at the November 27, 2007 meeting, however, a quorum was not established, therefore, this item was deferred to the present meeting.

MOTION: On a motion by **Rex Yu** and seconded by **Ted Anderson**, the minutes for the meeting held on June 26, 2007 were approved, as presented. **Carried.**

7. STRATEGY FOR VISITS WITH ELECTED OFFICIALS AND ATTENDANCE AT NATIONAL ASSOCIATION OF WORKFORCE BOARDS FORUM 2008 - FEBRUARY 23 – 26, 2008 – WASHINGTON, D.C.

The Committee reviewed the Information Packets and further discussed strategies for the visits with elected officials to be scheduled for February 23 – 26, 2008.

Ms. Marquez confirmed that the following board members and staff would comprise the L.A. County WIB delegation:

- 1) Jerry Gaines, Chair, Intergovernmental Relations Committee
- 2) Ted Anderson, WIB Secretary and Chair, Mature Worker Council
- 3) Fred Smith, WIB Treasurer, and Chair, Finance Committee
- 4) Josie Marquez, WIB Executive Director
- 5) Paul Kral
- 6) Mike Patel
- 7) Beverly Williams
- 8) Jill Meyers, Associate County Counsel

Unfortunately, due to a family emergency, WIB Member, Becky Blair would not be able to join the delegation.

Focus of Discussions:

Discussions would focus on the following "Talking Points": WIA Funding – Revenue Loss, Rescissions, 2009 Proposed Budget; Impact of funding loss on County of Los Angeles – Major challenges brought about due to funding decrease; and what can be expected from the present Congress regarding WIA Reauthorization.

Appointments:

It was agreed that the delegation would visit the office of the L.A. County Lobbyists in Washington, D.C., prior to the visits with the elected officials. Copies of the information packets and a schedule of appointments will be provided by the WIB Staff before the appointments date.

Several appointments had already been made with elected officials and their legislative assistants. Staff would continue to request appointments and keep the delegation notified through contact with Staff while in Washington, D.C.

Information Packets:

Updated Information Packets will include:

- 1) Color map showing Impact in Los Angeles County of WIA Funding Reductions
- 2) L.A. County WorkSource Centers Universal Access Information (cumulative and by Congressional Districts)
- 3) Success Stories
- 4) WIB-at-a-Glance Brochure
- 5) L.A. County WIB Mission Statement, Purpose Statement, and Strategic Goals
- 6) L.A. County WIB and L.A. County WIB Position Paper on WIA Reauthorization

8. PRESIDENT'S PROPOSED FY 2009 BUDGET FOR WORKFORCE INVESTMENT ACT PROGRAMS

Vera Castillo, Legislative Analyst, provided a legislative report which presented highlights of the President's 2009 Budget. Ms. Castillo's report focused on the proposal to combine all Adult, Dislocated Worker, and Youth funding into a single block grant,

and reducing the Title V funding by 33% (\$350 million). Ms. Castillo was requested to check the level of funding that would be earmarked in the budget, for Veterans services.

9. PUBLIC COMMENT

There were no public comments.

10. ADJOURNMENT

There being no further business, the February 19, 2008 Special Meeting of the Intergovernmental Relations Committee was adjourned.

B

ATTACHMENT B

Law Offices of Beverly A. Williams & Associates



19028 Ventura Boulevard, Suite 245, Tarzana, CA 91356
(818) 776- 9229 FAX (818) 776-9223 Email: Beverly4Law@aol.com
www.Beverly4Law.com

**Workforce Investment Board Delegate, Beverly A. Williams
Summary Report
National Association of Workforce Boards
Washington, DC,
February 22, 2008 through February 26, 2008**

My first attendance at a NAWB Conference, this was certainly impressive and well organized with numerous seminars relevant to today's workforce issues. All areas of presentation addressed tools, some traditional others contemporary, that involved workforce development in technology and in an increasingly small global national workforce society.

The Exhibit Hall also made an impressive presence filled with WIA related entities that progressed with apparently successful workforce program. It is believed that simply gaining an appreciation of their existence and their contributions could only help any Board by way of application, way of encouragement or role models.

Particularly useful for employers with hire in sensitive areas of unskilled and skilled workers, among the many exhibitors with whom I spent time in developing at least a remedial understanding of their contribution to the workforce community was The Federal Bonding Program, headquartered in Washington, DC. The Program has one or more State Bonding Coordinator offices in California [ie, Debbie McMillian in Sacramento (916) 657 – 5190] . Among its objectives, it is intended to address the concern of training ex felons who are ready and willing to enter the workforce.

I spoke with Scott Stoddart, National Director Workforce Initiatives {from American Fork, Utah (801) 847.3184} whose agency partners with Microsoft and other employers in formal training programs for entry level and advanced experience, potential employees.

Many of the exhibitors demonstrated coordination of programs with local schools, colleges, and employers. One of such program was the “Innovative Programs in Education” and concerned career strategies in science, technology, engineering and Mathematics - offered through the “Robotics Academy and Precision Manufacturing Career Exploration Program, a program adopted by the Stillwater, MN. Area Public Schools. A full explanatory package [651.351.8456] is made available for any workforce board or contractor to replicate the program which I noted received a special award at the NAWB 2007 annual conference.

Myself and the other delegates met with our well prepared WIA Executive Director in anticipation and preparation for Congressional legislative advocacy. Thereafter there were several sessions in which I had the first-time honor of representing this Board upon meeting with legislative reps from Congressional offices along with other of our delegates. With relatively little time to articulate advocacy, among other concerted points, the importance of addressing the call of business industry for a well trained workforce through the efforts of WIA programs was among the matters articulated repeatedly. Further, understanding that WIA would likely not receive increased funding at this time, advocacy for maintaining the current level of funding and for retaining its identity within the future were issues other propounded by your delegates.

One of the points that seemed to resonated with some redundancy was a call for better communications with Congressional legislators about the purpose of WIA as it relates to WIA Boards across the country and as it relates to the contracting centers and other entities funded under WIA. We need to do a better job communicating our purpose and function to federal legislators and their staff both here in the State and within the national seat in Washington.

Of the several presentations and roundtable discussion attended, among those deserving of note was the final day's closing session on educating our youth, "Two Million Minutes: How Students Spend Their High School Years." The presenters were each experts in their well development careers as educators and/or education administrators. Interestingly there appeared no uniform explanation on how to best educate our youth. It was clear however, that as generally documented, foreign nations with great incentive to excel academically, had also moved ahead of our youth in some academic areas. Perhaps the earlier day seminar lead by guest speaker, Daniel Pink, may shed some light on why the traditional approach in educating America's youth should be open to more contemporary applications that include stressing the student's innate design capabilities.

Thank you for allowing me to serve as your delegate. I have acquired materials from the Conference and am willing to share much more of what I have if asked.

**Respectfully Submitted
Beverly A. Williams**