



CYNTHIA D. BANKS
Director

COMMUNITY AND SENIOR SERVICES
OF LOS ANGELES COUNTY

3175 WEST SIXTH STREET • LOS ANGELES, CA 90020-1708 • (213) 738-2600 (213) 385-3893 FAX

"To Enrich Lives Through Effective And Caring Service"

BOARD OF SUPERVISORS

GLORIA MOLINA
MARK RIDLEY-THOMAS
ZEV YAROSLAVSKY
DON KNABE
MICHAEL D. ANTONOVICH

September 18, 2009

To: Members, Los Angeles County Workforce Investment Board
Intergovernmental Relations Committee

From: Josie Marquez, Executive Director
Los Angeles County Workforce Investment Board

Subject: **LOS ANGELES COUNTY WORKFORCE INVESTMENT BOARD
INTERGOVERNMENTAL RELATIONS COMMITTEE MEETING –
SEPTEMBER 22, 2009 - 12:00 NOON**

This is to inform you that the Los Angeles County Workforce Investment Board Intergovernmental Relations Committee will meet as follows:

Date and Time: September 22, 2009 (Tuesday) – 12:00 Noon

Venue: Community and Senior Services Headquarters
County of Los Angeles
3175 West Sixth Street
Los Angeles, CA 90020
ROOM 105

The Agenda is being transmitted to you to help you prepare for the meeting. If you have any questions or need additional information, contact WIB Support Staff Cathy Zelaya at (213) 738-2593.

Attachment

**LOS ANGELES COUNTY WORKFORCE INVESTMENT BOARD
MEETING OF THE
INTERGOVERNMENTAL RELATIONS COMMITTEE
September 22, 2009 (Tuesday)
12:00 Noon**

MISSION STATEMENT

Provide leadership by convening and facilitating public and private stakeholders to impact the economic health of the region.

Intergovernmental Relations Committee

Jerry Gaines, Chair
Ted Anderson, Vice Chair
Doug Barr Meredith Perkins
Shomari Davis Richard Nichols
Irshad Haque Helen Romero Shaw
Rex Yu

LUNCH WILL BE PROVIDED FOR WIB MEMBERS, GUESTS, AND CSS STAFF MAKING PRESENTATIONS

AGENDA

1. **CALL TO ORDER.....Jerry Gaines, Chair**
2. **ROLL CALL**
3. **CHAIR'S COMMENTS**
4. **EXECUTIVE DIRECTOR'S REPORT**
5. **LEGISLATIVE UPDATE**

Presenter: Vera Castillo, Legislative Analyst

Summary: This item present a legislative update on matters of interest to the WIB.

Attachment A: Legislative Report

Services provided by Community and Senior Services do not discriminate on the basis of disability. Persons with disabilities may request accommodation services by calling 213/738-2593 (voice) or 213/738-3191 (TTY) one week in advance of the meeting. The facility providing this service is wheelchair accessible. General program information is also available by calling these phone numbers.

6. APPROVE MINUTES OF LOS ANGELES COUNTY WORKFORCE INVESTMENT BOARD INTERGOVERNMENTAL RELATIONS COMMITTEE MEETING HELD FEBRUARY 24, 2009

Presenter: Jerry Gaines, Chair

Summary: This item presents for review and approval, the Minutes of L.A. County WIB Intergovernmental Relations Committee meeting held on February 24, 2009.

Attachment B: Minutes of L.A. County WIB Intergovernmental Relations Committee meeting held on February 24, 2009.

7. PLAN OF ACTION FOR WIB DELEGATION TO WASHINGTON, D.C. MARCH 2009 FOR ELECTED OFFICIALS VISITS AND NATIONAL ASSOCIATION OF WORKFORCE BOARDS FORUM 2009

Presenter: Josie Marquez, Executive Director

Summary: This item will invite the committee to develop a plan of action for the WIB delegation to Washington, D.C. on March 2009 for the elected officials visits and the 2009 National Association of Workforce Boards Forum.

8. PLAN OF ACTION FOR WIB's ROLE/PARTICIPATION IN "SOUTHERN CALIFORNIA ON THE HILL/ACCESS WASHINGTON, D.C."

Presenter: Josie Marquez, Executive Director LA County Workforce Investment Board

Summary: This item will invite the committee to develop a plan of action for the Board's role and participation in the Southern California on the Hill/Access Washington D.C. event.

9. PUBLIC COMMENTS

10. ADJOURNMENT

A

ATTACHMENT A



**COMMUNITY AND SENIOR SERVICES
OF LOS ANGELES COUNTY**

3175 WEST SIXTH STREET • LOS ANGELES, CA 90020-1708 • (213) 738-2600 (213) 487-0379 FAX

BOARD OF SUPERVISORS
GLORIA MOLINA
MARK RIDLEY-THOMAS
ZEV YAROSLAVSKY
DON KNABE
MICHAEL D. ANTONOVICH

CYNTHIA D. BANKS
Director

"To Enrich Lives Through Effective And Caring Service"

September 22, 2009

To: Los Angeles County Workforce Investment Board Intergovernmental Relations Committee

From: Vera Castillo, Legislative Analyst

Subject: **LEGISLATIVE UPDATE REPORT**

This item presents a Legislative Update on matters of interest to the Workforce Investment Board.

Federal Appropriations

The House has cleared its version of the Labor, Health and Human Services, and Education spending bill. The Senate has cleared its version of the bill at the committee level. This bill funds all the workforce development programs authorized under the Workforce Investment Act (WIA).

The table below illustrates the funding levels for WIA formula grants to states as recommended by the House and Senate (they are identical) in the pending spending bill. Historical funding level data are provided for comparison purposes.

Program	FFY '07	FFY'08	FFY'09	ARRA [▲]	FFY '10 House/ Senate
Adult	\$864,199	\$849,101	\$861,540	\$500,000	\$861,540
Youth	\$940,500	\$924,069	\$924,069	\$1,200,000	\$924,069
Dislocated Worker	\$1,471,903	\$1,446,189	\$1,183,840	\$1,250,000	\$1,183,840

Dollar amounts are in thousands.

▲American Recovery and Reinvestment Act of 2009.

Workforce Investment Act (WIA) Reauthorization

The Workforce Investment Act (WIA) enacted in 1998 expired in September 2003. For the past six years, Congress has continued its appropriations through the Labor, Health and Human Services and Education spending bill. The 109th Congress included

reauthorization legislation by both the House and the Senate. However, no conference committee was appointed and there was no action on the legislation.

Most recently, in the 111th Congress, committees of jurisdiction have convened hearings on WIA reauthorization. In April 2009, the Senate Health, Education, Labor and Pensions Committee held a series of 'listening sessions'. In mid-July, the Subcommittee on Employment and Workplace Safety held a hearing on WIA.

In May 2009, the Higher Education, Lifelong Learning and Competitiveness Subcommittee of the House Committee on Education and Labor held a hearing to examine best practices for improving job training. The House has convened six hearings on the issues related workforce development and WIA.

Congress has returned to Washington D.C. from their August recess. The issue of health care is a top priority item, as well as climate change, energy policy and appropriations, as none of the 12 spending bills which fund the federal government has been enacted. It is unlikely that there will be any action on WIA reauthorization in 2009 given the issues pending on the congressional agenda.

Other

In August 2009, the U.S. unemployment rate was 9.7% (a 26-year high). As of this writing no comparable data were available for California. In July, the unemployment rate for the state was 12.1%. During the same period of time, California ranked 47th in unemployment in comparison to other states.

Using the July 2009 unemployment rate data, the seven local workforce investment areas in Los Angeles County are ranked as follows:

1. City of Los Angeles (13.7%)
2. Los Angeles County (12.2%)
3. Pacific Gateway (11.7%)
4. South Bay (11.4%)
5. Southeast Los Angeles County Consortium (10.4%)
6. Verdugo Consortium (10.3%)
7. Foothill Consortium (8.7%)

/vc

B

ATTACHMENT B

MINUTES

LOS ANGELES COUNTY WORKFORCE INVESTMENT BOARD MEETING OF INTERGOVERNMENTAL RELATIONS COMMITTEE FEBRUARY 24, 2009

Venue: County of Los Angeles – Community and Senior Services
3175 W. 6th Street, Room 105, Los Angeles, CA 90020

<p><u>Committee Members Present</u> Shomari Davis Meredith Perkins Helen Romero Shaw Rex Yu Jerry Gaines, Chair</p> <p><u>Other WIB Members Present</u> Mike Patel Fred Smith Beverly Williams</p> <p><u>Staff and Guests Present</u> Josie Marquez, WIB Executive Director Vera Castillo, Legislative Manager</p>	<p><u>Committee Members Absent</u> Ted Anderson (excused) Doug Barr (excused) Richard Nichols (excused) Irshad Haque (excused)</p>
---	---

1. CALL TO ORDER

Jerry Gaines, Chair, called to order the meeting of the Intergovernmental Relations Committee of February 24, 2009.

2. ROLL CALL

A quorum was present. (See above).

3. CHAIR'S COMMENTS

The Chair thanked the committee members and staff present for their attendance at the meeting. He indicated that discussions would focus on the WIB delegation's upcoming visit to Washington, D.C. to: 1) attend the National Association of Workforce Board (NAWB) Forum 2009; 2) hold meetings with the elected officials; and 3) participate in "*Southern California on the Hill – Access Washington, D.C.*" being coordinated by the L.A. Area Chamber of Commerce. All events are scheduled to be held March 9 – 12, 2009.

4. EXECUTIVE DIRECTOR'S REPORT

Ms. Marquez informed the committee that the National Workforce Association (NWA) has already begun to work with the new administration. As the cabinet is being developed, NWA representatives are meeting with key players in order to be at the forefront regarding workforce issues. At the national perspective, David Bradley of USA Works, the non-profit lobbying arm for NWA, continues to make key visits and organize meetings with key people in Washington, D.C. From the local perspective, it would be

great if the County and City WIBs could collaborate to develop a unified message which would carry a stronger force.

Ms. Marquez indicated that the Legislative Update would be incorporated into her report and will provide information on the stimulus funding bill. She reported that the American Recovery and Reinvestment Act of 2009 (ARRA), the major economic stimulus/fiscal relief legislation, was signed by President Obama on February 19, 2009. The bill's total Federal cost will be approximately \$787 billion over ten years according to estimates by the Congressional Budget Office. The intent of the bill is to create jobs, restore economic growth, and strengthen America's middle class through measures that modernize the nation's infrastructure, enhance America's energy independence, expand educational opportunities, preserve and improve affordable health care, provide tax relief, protect those in greatest need, and for other purposes. The WIB expects to receive \$27 to \$30 million in stimulus funding for WIA programs. Ms. Marquez stressed that local workforce investment areas are expected to ensure that the stimulus dollars are spent in an effective, transparent and efficient manner. Accordingly, Staff will be making recommendations for the WIB's approval, to ensure that the Los Angeles County WIA program has a workable plan and is properly organized to expeditiously and effectively utilize the stimulus funds.

The Chair requested the Executive Director to email to the WIB members, the portion of ARRA that defines how the stimulus funding will be spent. He also requested that Staff provide an executive summary and talking points for use by the delegation in Washington, D.C.

5. **LEGISLATIVE UPDATE (incorporated into Executive Director's Report – item no. 4)**
6. **APPROVE MINUTES OF LOS ANGELES COUNTY WORKFORCE INVESTMENT BOARD INTERGOVERNMENTAL RELATIONS COMMITTEE MEETING HELD ON NOVEMBER 25, 2008**

The Chair presented for review and approval, the Minutes of the L.A. County WIB Intergovernmental Relations Committee meeting held on November 25, 2008.

<p>MOTION: On a motion by Mike Patel and seconded by Helen Romero Shaw, the minutes for the meeting held on November 25, 2008 were approved, as presented. Carried.</p>

7. **STRATEGY TO EDUCATE ELECTED OFFICIALS ON WORKFORCE INVESTMENT ACT (WIA) AND L.A. COUNTY WIB'S IMPLEMENTATION OF WIA**

The Chair led a discussion regarding the strategic actions agreed upon at the March 25, 2008 following the legislative meeting to educate the elected officials on WIA and the WIB's implementation of WIA.

He reiterated that the following actions, earlier agreed upon by the WIB, would be taken for the 2009 elected officials visits:

- Do more “grass roots” work and provide the elected officials with more basic information on the services being provided to businesses and job seekers. This information must include powerful business and job seeker success stories that tell how the work of the WIB and the WorkSource Centers impacts the congressional districts.
- The WIB delegation would tailor visits with elected officials to 2 tiers: 1) Those serving on committees relevant to workforce development/labor matters; and 2) others. Vera Castillo would also contact the County lobbyists in Washington, D.C. to assist in this regard.

The Chair recalled Richard Nichols’ prior recommendation that the WIB members, not Staff, should make the appointments with the elected officials. If the elected officials are unavailable for meetings, then Staff can set up appointments with their Legislative Staff. Staff was requested to follow-up with Mr. Nichols on his earlier offer to contact Congressman Howard “Buck” McKeon.

- Meet with L.A. City WIB and join forces in: 1) Developing a unified message, using the advantage of the size of both WIBs and areas of mutual interest, such as WIA Reauthorization (review the Joint Position Paper on WIA Reauthorization); 2) Focus on the most effective way to communicate the importance of WIA/WIA reauthorization with President Obama’s transition team in Washington DC, perhaps through a letter Mr. Podesta; and 3) encourage L.A. City WIB to develop joint policy “talking points” and participate in joint visits with elected officials in Washington, D.C.

It was confirmed that 7 WIB members and 3 Staff members would be travelling to D.C. Staff was requested to contact the Renaissance Hotel (NAWB Conference hotel) and request an additional night’s stay at the conference rate to enable the visits with the elected officials to take place on March 10th.

8. WIB’S ROLE/PARTICIPATION IN “ACCESS WASHINGTON, D.C.”

The Committee reviewed the notes from the planning meeting held on February 12, 2009. The event is scheduled for March 9 – 12, 2009. It is anticipated that 200+ WIB representatives, business and civic leaders will be participating.

The Delegation:

- 200+ anticipated. Other local WIBs invited, to date only L.A. County and L.A. City WIBs have confirmed their participation
- 16 business organizations (50 confirmed participants) have confirmed their attendance
- 11 teams will be organized, each advocating for different priorities of importance to the Southern California economy
- L.A. City and L.A. County WIB will be on the same team

General Comments:

- Agreed the WIBs need to be more assertive in advocating for WIA Reauthorization
- Business participants who are in the delegation will share live testimonials/“Success Stories” for their respective teams to emphasize impact of partnerships
- Preferred that written “Success Stories” used for local visits

Information Packages:

- ***L.A. County/L.A. City WIB Joint Position Paper on WIA Reauthorization*** - Agreed that this should be highlighted. L.A. City WIB Staff will tweak with following highlights:
 - Keep the document as 2 pages (one 2-sided document)
 - Add section on “Business/Labor Partnership” highlighting Senate Bill 293; highlight Labor as a prominent partner in WIA
 - Priority should be to advocate for WIA funding to meet the current demands, not to restore to PY2001-2002 funding level – given the serious economic downturn, needs/demands has changed drastically
 - Focus on future appropriations given the American Recovery and Reinvestment Act (Federal Stimulus Package) is one-time funded
 - Highlight 10% unemployment rate of the Los Angeles County region
 - Highlight more jobs created/retained = more revenue
 - Highlight L.A. County WIB is 10th largest economy in the world, if not L.A. County WIB, who better to receive increased funding?
- **General Information Packages** - Chamber of Commerce will be preparing tailored presentation
- **Specific Presentations** - Others, i.e. WIBs, will have specific presentations

Logistics

- Chamber of Commerce will be scheduling the meetings with elected officials
- Chamber of Commerce will continue to encourage other local WIBs and business to participate
- Another delegation briefing via teleconference will take place one week prior to departure

The Committee agreed that Fred Smith, Jerry Gaines, Helen Romero Shaw, and Shomari Davis will be representing the L.A. County WIB at this event.

9. PUBLIC COMMENT

There were no public comments.

10. ADJOURNMENT

There being no further business, the February 24, 2009 meeting of the Intergovernmental Relations Committee was adjourned.