



CYNTHIA D. BANKS
Director

COMMUNITY AND SENIOR SERVICES
OF LOS ANGELES COUNTY

3175 WEST SIXTH STREET • LOS ANGELES, CA 90020-1708 • (213) 738-2600 (213) 385-3893 FAX

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February 19, 2009

To: Members, Los Angeles County Workforce Investment Board
Intergovernmental Relations Committee

From: Josie Marquez, Executive Director
Los Angeles County Workforce Investment Board

Subject: **LOS ANGELES COUNTY WORKFORCE INVESTMENT BOARD
INTERGOVERNMENTAL RELATIONS COMMITTEE MEETING –
FEBRUARY 24, 2009 - 12:00 NOON**

This is to inform you that the Los Angeles County Workforce Investment Board Intergovernmental Relations Committee will meet as follows:

Date and Time: February 24, 2009 (Tuesday) – 12:00 Noon

Venue: Community and Senior Services Headquarters
County of Los Angeles
3175 West Sixth Street
Los Angeles, CA 90020
ROOM 105

The Agenda is being transmitted to you to help you prepare for the meeting. If you have any questions or need additional information, contact WIB Support Staff Cathy Zelaya at (213) 738-2593.

Attachment

JM:ciz

**LOS ANGELES COUNTY WORKFORCE INVESTMENT BOARD
MEETING OF THE
INTERGOVERNMENTAL RELATIONS COMMITTEE
February 24, 2009
12:00 Noon**

MISSION STATEMENT

***Provide leadership by convening and facilitating public and private stakeholders
to impact the economic health of the region.***

Intergovernmental Relations Committee

Jerry Gaines, Chair
Ted Anderson, Vice Chair
Doug Barr Meredith Perkins
Shomari Davis Richard Nichols
Irshad Haque Helen Romero Shaw
Rex Yu

LUNCH WILL BE PROVIDED FOR WIB MEMBERS, GUESTS, AND CSS STAFF MAKING PRESENTATIONS

AGENDA

1. **CALL TO ORDER.....Jerry Gaines, Chair**
2. **ROLL CALL**
3. **CHAIR'S COMMENTS**
4. **EXECUTIVE DIRECTOR'S REPORT**
5. **LEGISLATIVE UPDATE – Vera Castillo, Legislative Analyst**
6. **APPROVE MINUTES OF LOS ANGELES COUNTY WORKFORCE
INVESTMENT BOARD INTERGOVERNMENTAL RELATIONS COMMITTEE
MEETING HELD NOVEMBER 25, 2008**

Presenter: Jerry Gaines, Chair

Summary: This item presents for review and approval, the Minutes of
L.A. County WIB Intergovernmental Relations Committee
meeting held on November 25, 2008.

Attachment A: Minutes of L.A. County WIB Intergovernmental Relations
Committee meeting held on November 25, 2008.

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7. STRATEGY TO EDUCATE ELECTED OFFICIALS ON WORKFORCE INVESTMENT ACT (WIA) AND L.A. COUNTY WIB'S IMPLEMENTATION OF WIA

Presenter: Jerry Gaines, Chair

Summary: This item will invite continued discussion on the development of an effective strategy to educate elected officials on WIA and L.A. County WIB's implementation of WIA, including the March 2009 annual meeting with elected officials in Washington, D.C.
(Sample information packets will be presented at the meeting).

8. WIB ROLE/PARTICIPATION IN "ACCESS WASHINGTON, D.C."

Presenter: Jerry Gaines, Chair

Summary: This item presents a report on teleconference held to discuss "Access D.C." overview and updates, and workforce development advocacy efforts to be undertaken during the event.

Attachment B: Notes - teleconference with L.A. City WIB and L.A. Chamber of Commerce to discuss "Access Washington, D.C."

9. PUBLIC COMMENTS

10. ADJOURNMENT

A

ATTACHMENT A

MINUTES

LOS ANGELES COUNTY WORKFORCE INVESTMENT BOARD MEETING OF INTERGOVERNMENTAL RELATIONS COMMITTEE NOVEMBER 25, 2008

Venue: County of Los Angeles – Community and Senior Services
3175 W. 6th Street, Room 105, Los Angeles, CA 90020

<p><u>Committee Members Present</u> Richard Nichols Meredith Perkins Helen Romero Shaw Rex Yu Shomari Davis Jerry Gaines, Chair</p> <p><u>Other WIB Members Present</u> Dennis Neder Mike Patel Fred Smith</p> <p><u>Staff and Guests Present</u> Josie Marquez, WIB Executive Director Robert Brief, Project Supervisor-WIA Planning & Operations</p>	<p><u>Committee Members Absent</u> Ted Anderson (excused) Doug Barr (excused) Irshad Haque (excused)</p>
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1. CALL TO ORDER

Jerry Gaines, Chair, called to order the meeting of the Intergovernmental Relations Committee of November 25, 2008.

2. ROLL CALL

A quorum was present. (See above).

3. CHAIR'S COMMENTS

The Chair thanked the committee members and staff present for their attendance at the meeting. He commented that with the recent election and the current economic crisis at both the State and Federal levels, the WIB is at a crossroads. There are interesting challenges on the horizon. As the WIB delegation prepare for the visits with the elected officials in Washington, D.C. it is critical that the message be carefully thought out.

4. EXECUTIVE DIRECTOR'S REPORT

Ms. Marquez informed the committee that NWA's position is that they have already begun to work with the new administration. As the cabinet is being developed NWA representatives are meeting with key players in order to be at the forefront about workforce issues. At the national perspective, David Bradley of USA Works, the non-profit lobbying arm for NWA, has been making key visits and organizing key meetings with key people in Washington, D.C. So it would be important for the WIB's delegation

to the NWA Conference being held in Tampa in December, to meet with Mr. Bradley to get his guidance regarding who the WIB should be contacting. From the local perspective, it would be great if the County and City WIBs could collaborate to develop a unified message which would carry a stronger force. Staff will work on coordinating a joint meeting with the L.A. City WIB within the next few weeks. It would be beneficial if both WIBs would meet with David Bradley to obtain his advice on strategies to communication with the elected officials.

Dennis Neder undertook to contact Charlie Woo, Chair of the L.A. City WIB to discuss convening a joint meeting. He indicated that he would like to see the L.A. County WIB take a leadership role in moving WIA reauthorization forward and with establishing the policies under the reauthorization. He requested the Intergovernmental Relations Committee to take the lead on this matter.

5. APPROVE MINUTES OF LOS ANGELES COUNTY WORKFORCE INVESTMENT BOARD INTERGOVERNMENTAL RELATIONS COMMITTEE MEETING HELD ON JUNE 24, 2008

The Chair presented for review and approval, the Minutes of the L.A. County WIB Intergovernmental Relations Committee meeting held on June 24, 2008.

MOTION: On a motion by **Richard Nichols** and seconded by **Rex Yu**, the minutes for the meeting held on June 24, 2008 were approved, as presented. **Carried.**

6. STRATEGY TO EDUCATE ELECTED OFFICIALS ON WORKFORCE INVESTMENT ACT (WIA) AND L.A. COUNTY WIB'S IMPLEMENTATION OF WIA

The Chair led a discussion regarding the strategic actions agreed upon at the March 25, 2008 following the legislative meeting to educate the elected officials on WIA and the WIB's implementation of WIA.

It was agreed the following actions, among others, would be taken by the WIB for the 2009 elected officials visits:

- Do more "grass roots" work and provide the elected officials with more basic information on the services being provided to businesses and job seekers. This information must include powerful business and job seeker success stories that tell how the work of the WIB and the WorkSource Centers impacts their respective congressional districts.
- Tailor visits with elected officials to 2 tiers: 1) Those serving on committees relevant to workforce development/labor matters; and 2) others. The Chair and Vera Castillo would explore ways to effectively communicate with key committees. Vera Castillo would also contact the County lobbyists in Washington, D.C. to assist in this regard.

Richard Nichols recommended that WIB members, not Staff, should make the appointments with the elected officials. Staff can set up appointments with the Congressional Staff. Mr. Nichols volunteered to contact Congressman Howard "Buck" McKeon and he encouraged the other members to follow suit.

- Meet with L.A. City WIB and join forces in: 1) Developing a unified message, using the advantage of the size of both WIBs and areas of mutual interest, such as WIA Reauthorization (review the Joint Position Paper on WIA Reauthorization); 2) Focus on the most effective way to communicate the importance of WIA/WIA reauthorization with President Obama's transition team in Washington DC, perhaps through a letter Mr. Podesta; and 3) encourage L.A. City WIB to develop joint policy "talking points" and participate in joint visits with elected officials in Washington, D.C.

It was agreed that a list of the WIB members would be added to the Information Packets used in the visits with Elected Officials.

It was confirmed that 7 WIB members and 3 Staff members would be travelling to D.C. Shomari Davis, WIB member/Union Representative also expressed interest in joining the delegation. He will confirm with Staff as soon as possible. Staff was requested to contact the Renaissance Hotel (NAWB Conference hotel) and request an additional night's stay at the conference rate to enable the visits with the elected officials to take place on March 10th.

7. PUBLIC COMMENT

There were no public comments.

8. ADJOURNMENT

There being no further business, the November 25, 2008 meeting of the Intergovernmental Relations Committee was adjourned.

B

ATTACHMENT B

**“ACCESS WASHINGTON, D.C.”
March 9 – 11, 2009**

**NOTES
PLANNING MEETING (VIA TELECONFERENCE)
February 12, 2009 – 10:00 a.m.**

PARTICIPANTS

L.A. County WIB

1. Jerry Gaines, Chair, Intergovernmental Relations Committee
2. Fred Smith, Vice Chair, L.A. County WIB
3. Shomari Davis, Member, L.A. County WIB
4. Cathy Zelaya, Staff, L.A. County WIB

L.A. City WIB

Robert Sainz, Assistant General Manager, CDD
David Eder, Staff, L.A. City WIB
Stella Catanzarite, Staff, L.A. City WIB

L.A. Chamber of Commerce

David Rattray, VP, Education & Workforce Development & Member, L.A. City WIB
Alma Salazar, Director, Education & Workforce Development

The Delegation:

- 200+ anticipated. Other local WIBs invited, to date only L.A. County and L.A. City WIBs have confirmed their participation
- 16 business organizations (50 confirmed participants) have confirmed their attendance
- 11 teams will be organized, each advocating for different priorities of importance to the Southern California economy
- L.A. City and L.A. City WIB will be on the same team

General Comments:

- Agreed the WIBs need to be more assertive in advocating for WIA Reauthorization
- Business participants who are in the delegation will share live testimonials/“Success Stories” for their respective teams to emphasize impact of partnerships
- Preferred that written “Success Stories” used for local visits

Information Packages:

- ***L.A. County/L.A. City WIB Joint Position Paper on WIA Reauthorization*** - Agreed that this should be highlighted. L.A. City WIB Staff will tweak with following highlights:
 - Keep the document as 2 pages (one 2-sided document)

- Add section on “Business/Labor Partnership” highlighting Senate Bill 293; highlight Labor as a prominent partner in WIA
 - Priority should be to advocate for WIA funding to meet the current demands, not to restore to PY2001-2002 funding level – given the serious economic downturn, needs/demands has changed drastically
 - Focus on future appropriations given the American Recovery and Reinvestment Act (Federal Stimulus Package) is one-time funded
 - Highlight 10% unemployment rate of the Los Angeles County region
 - Highlight more jobs created/retained = more revenue
 - Highlight L.A. County WIB is 10th largest economy in the world, if not L.A. County WIB, who better to receive increased funding?
- **General Information Packages** - Chamber of Commerce will be preparing tailored presentation
 - **Specific Presentations** - Others, i.e. WIBs, will have specific presentations

Logistics

- Chamber of Commerce will be scheduling the meetings with elected officials
- Chamber of Commerce will continue to encourage other local WIBs and business to participate
- Another delegation briefing via teleconference will take place one week prior to departure
- See attached draft Event Schedule

Insert logo here



Southern California on the Hill

ACCESS WASHINGTON, D.C.

March 9 - 11, 2009

Register Now

Join more than 200 civic and business leaders for the region's premier advocacy trip to the nation's capital. With so much at stake, this is an important opportunity to meet with members of Congress and senior Obama Administration officials on priorities important to the Southern California economy. This year's trip includes special briefings with lawmakers, advocacy meetings on specific regional issues and unparalleled business networking with fellow participants.

Fill out form below or register online at www.lachamber.com/accessDC.

Event Schedule

Mon., March 9 6-8 p.m.	Welcome reception Willard InterContinental
Tues., March 10 8-9:30 a.m.	Breakfast briefing with senior lawmakers Willard InterContinental
10 a.m.-12:30 p.m.	Congress & Obama Administration advocacy meetings
12:30-2 p.m.	Southern California Congressional luncheon Capitol Hill
2-5 p.m.	Congress & Obama Administration advocacy meetings
5-7 p.m.	Canadian Embassy Reception – Hosted by the Canadian Ambassador to the U.S.
Wed., March 11 8-9:30 a.m.	Breakfast briefing with senior lawmakers Willard InterContinental
10 a.m.-5 p.m.	Congress & Obama Administration advocacy meetings
6-8 p.m.	Closing night delegation dinner & celebration

Additional day for Mobility 21 participants only. Separate registration required.

Thu., March 12 8-9 a.m.	Continental breakfast
10 a.m.-1 p.m.	Mobility 21 transportation advocacy meetings

Event schedule is subject to change. Keynote speakers, lawmaker briefings and advocacy meetings are confirmed 2-6 weeks in advance due to Congressional legislative calendar.

Southern California on the Hill — Access Washington, D.C. is a program of the Los Angeles Area Chamber of Commerce in collaboration with partnering organizations including: Central City Association • FuturePorts • Hollywood Chamber of Commerce Inland Action • Los Angeles Business Council • Los Angeles Area Chamber of Commerce • Manhattan Beach Chamber of Commerce Mobility 21 • Orange County Business Council • Pasadena Chamber of Commerce • Santa Monica Chamber of Commerce Southern California Association of Governments • Torrance Area Chamber of Commerce • U.S. Chamber of Commerce Valley Industry & Commerce Association • World Trade Week **Municipal partners include:** City of Los Angeles • City of Pasadena City of Santa Monica • Metropolitan Water District